



Privacy Policy Brisa Advisors

Who we are and what is this Privacy Policy?

Brisa Advisors is represented by its founder Marcelo Brisolla, who has been assisting medical device companies in accessing the Brazilian market since 1995. This Privacy Policy describes how we collect, store, use, and protect your personal information. You are aware of such collection, storage, and usage when you sign up or use our products, services, or any other feature, technology, or functionality that we offer by accessing our website or by any other means (collectively "Brisa Advisors services"). We may change this policy at any time by posting a revised version on our website. The revised version will take effect as soon as it is made available on the site. Furthermore, if the revised version includes a substantial change, we will notify you 30 days in advance by posting a notice of the change on our own website. After this 30-day notice, it will be considered that you are aware of all amendments made to this policy.

Important: Opt-out Policy

Users of our services who receive communications from us via email can opt out at any time. To do so, simply send an email to contactBR@brisa.com.br, indicating your desire to no longer receive communications, or just click on the unsubscribe link found at the end of each email.

How do we collect information about you?

When you visit the website <https://bpoinra.com/>, we collect standard web access information such as your browser type and the pages accessed, without identifying who accessed them. When you sign up to receive updates from our website, to participate in free online events that we promote, or in any other activity where we request your registration, we may collect the following types of information:

Contact information: your name and email.



(21) 98823-0888



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brisa.com.br



contato@brisa.com.br



BRISA

advisors
Since.1995

How do we use cookies?

When you access our website and log into your account, we may place small data files called "cookies" on your computer. We send a "session cookie" to your computer when you access our website and log into your account. This type of cookie helps us recognize you if you visit multiple pages on our website during the same session, so we don't have to request your information and/or password on every page. Once you log out or close your browser, this cookie will expire and become ineffective. We also use longer-lasting cookies for other purposes, such as displaying your email address in a registration or login form, so you don't have to re-enter your email address every time you want to register or log in to one of our services.

How do we protect and store personal information?

Throughout this policy, we use the term "personal information" to describe information that can be associated with a specific person and can be used to identify that person. We do not consider as personal information the information that must remain anonymized so that it does not identify a specific user. We store and process your personal information on our computers and protect it with physical, electronic, and procedural protection measures. We use computer protections such as firewalls and data encryption, apply physical access controls to our buildings and files, and authorize access to personal information only for employees who need it to fulfill their professional responsibilities.

How do we use the personal information we collect?

Our main purpose in collecting personal information is to provide you with a safe, secure, efficient, and personalized experience. To achieve this, we use your personal information to:

- Provide the requested services and customer support;
- Process transactions and send transaction notifications;
- Resolve issues;
- Personalize, evaluate, and improve our services, as well as the content and layout of our website;
- Send targeted marketing materials, service update notifications, and promotional offers based on your communication preferences;
- Use Google and Facebook remarketing.



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Sharing of personal information

Your personal information may be shared with:

- Members of the corporate group to provide joint content, products, and services (such as registration, transactions, and customer support) to help detect and prevent potentially illegal activities and violations of our policies, and to cooperate in decisions regarding their products, services, and communications. Any company within the corporate group may use this information to send marketing communications only if you have requested their services.
- Service providers under contract who collaborate in parts of our business operations (fraud prevention, billing activities, marketing, technology services). Our contracts stipulate that these service providers only use your information in relation to the services they perform for us and not for their benefit.
- Companies that may become part of the corporate group with this.
- Law enforcement agencies, government officials, or other third parties by subpoena, court order, or similar legal proceedings when strictly required by applicable law.
- Third parties, even in foreign countries with more lenient laws than our country's. In cases where our company and a partner jointly promote our Services, we may disclose to the partner some personal information, such as the name, address, and username of the people who registered for our Services as a result of the joint promotion, solely for the purpose of allowing us and the partner to evaluate the results of the promotion. In this case, personal information cannot be used by the partner for any other purpose. If you register on our website directly on a third-party site or through a third-party application, any information entered on that site or application (and not directly on our site) will be shared with the owner of that site or application, and your information may be subject to their privacy policies.

Marcelo Brisolla | CEO Brisa Advisors®

CONTACT INFORMATION

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